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ABSTRACT

This paper examines 17 national datasets that are available for policy studies and research about college faculty. The datasets include 11 containing faculty information, two about student enrollment, two about degrees awarded, and two about institutional activity. Each of the following datasets is individually described: (1) National Science Foundation-National Institutes of Health Survey of Graduate Students and Postdoctorates in Science and Engineering; (2) Survey of Earned Doctorates; (3) Survey of Doctorate Recipients; (4) National Survey of Recent College Graduates; (5) National Survey of College Graduates; (6) National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) Survey of Earned Degrees; (7) NCES IPEDS Survey of Salaries, Tenure, and Fringe Benefits of Full-Time Instructional Faculty; (8) NCES IPEDS Fall Staff Survey; (9) College and University Personnel Association National Faculty Salary Survey by Discipline and Rank; (10) Oklahoma State Faculty Salary Survey; (11) National Study of Postsecondary Faculty; (12) Higher Education Research Institute Faculty Survey; (13) Doctoral Program Rankings, 1995; (14) American Association of University Professors Faculty Compensation Survey; (15) NCES IPEDS Fall Enrollment Survey; (16) NCES IPEDS Institutional Characteristics Survey; and (17) NCES IPEDS Finance Survey. World Wide Web addresses are provided for datasets when available. (DB)

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Professional File

Number 70 Winter, 1999

The Association for Institutional Research for Management Research, Policy Analysis, and Planning

Using the National Datasets for Faculty Studies

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Using the National Datasets for Faculty Studies

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Introduction

Numerous policy issues arise at the institutional, state, and national level which may be addressed with data about faculty. While in the past, it has been difficult if not impossible to gather data to support this research, the advent of the World Wide Web has transformed the dissemination and diffusion of the national datasets. In particular, the National Center for Education Statistics (NCES) and the National Science Foundation (NSF) have taken significant steps to make the data they collect available on the Web in a readily-accessible format for analysis.

The purpose of this AIR Professional File article is to document the national datasets which may be used for policy studies and research about faculty. These include 11 datasets which include faculty information (the IPEDS S, IPEDS SA, CUPA, Oklahoma State, AAUP, NSOPF, HERI, SDR, NRC, NSCG, and the NSRCG); two datasets about student enrollment (the IPEDS EF and the GSS); two datasets about degrees awarded (the IPEDS C and the SED); and two datasets about institutional activity (the IPEDS F and IPEDS IC).

An extensive review of each dataset is provided. This includes a discussion of the nature of each survey and examples of how the data may be used for faculty studies. The review also describes whether each dataset is based on a population or sample survey, key variables, the administering agency, response rates, where the data

may be obtained, what historical data are available, and the most current data available. Most of the discussion focuses on the datasets with information about faculty or potential faculty. The six non-faculty datasets are analyzed in terms of how they may be used in conjunction with the other 11 for purposes such as calculating performance measures.

When examining the data, it is helpful to think of using different lenses for different kinds of analysis. Most of the datasets may be used for peer comparison of specific institutions and these serve as important resources for institutional research. It is also important to think about ways to aggregate the data by Carnegie classification and/or control. Regional issues such as the impact of cost of living on faculty salaries may be addressed with location, state, and zip code fields. At the national level, patterns of faculty workload, salary compression, and access may be discerned.

Caveats

It is important to understand certain caveats about how the data were collected and how the data should be used. For example, the IPEDS datasets on full-time instructional faculty salaries (SA) do not include data for survey cells or items for which there are three or fewer faculty. NCES does this to safeguard privacy by preventing the possible identification of individuals. The results of average salary calculations will be different for records in which this is the case. In the data administration and dissemination of each dataset, many such decisions are made and it is critical that users carefully read the field definitions and instrument collection instructions.

Another element to consider with each file is the census date, especially when merging files that are presumed to be of the same year or semester.

All of the datasets are based on headcount. Nowhere is the variable of full-time equivalent (FTE) faculty collected. Faculty FTE are often assumed, using the full-time headcount of the IPEDS SA or Fall Staff Survey (S). However, definitions of full-time faculty vary between institutions and between individuals. Some surveys include faculty on leave, while others do not. How did institutions determine whether faculty are teaching, research, or service? This requires examination of multiple funding records in which faculty are paid from different accounts for different purposes.

Some survey data are weighted back to the universe of institutions as documented by NCES, some are weighted to population estimates from the Decennial U.S. Census, and others are weighted to surveys of the entire population (for example research doctorates from the Survey of Earned Doctorates). It is important to examine sample sizes, response rates, and stratification procedures.

Much has been written about peer comparisons and the reader is referred to this literature for better discussion of caveats in using data for this purpose (Brinkman and Teeter, 1987). One word of caution is that users of these data need to look for anomalies and outliers. Does a suggested pattern such as low expenditures for instruction per faculty FTE show up in other variables, such as expenditures for libraries? Does the same pattern show up in previous years?

When working with data dictionaries to understand the structure of each survey, it is helpful to have a copy of the actual questionnaire in hand. It is even better to have a copy of an individual institution's survey submission, in order to correctly match up field names with data cells on the survey form. While great time is saved with electronic access to the data, sometimes it is more efficient, timely, and cheaper to obtain print copies of surveys, such as institutional submissions to the CUPA or IPEDS IC surveys. These may then be collated within a spreadsheet for comparisons of peers and competitors on chosen variables. This is especially necessary when the data are not available with institutional identifiers.

Some other critical questions to ask: How are missing submissions and variable items imputed? What is the imputation method? Should imputed data be used if available or should the previous year's data be substituted? What is the disciplinary taxonomy used and how does it relate to the discipline structures of interest? It is often useful to mirror the disciplinary mix at an institution by weighting comparison data. What kind of taxonomies are available for discipline and institutional type fields?

Who prepared the submission? This is a particularly

vexing and often hidden problem. Some schools have a well-staffed institutional research office which is involved in peer comparisons and very aware of the need for clean data. Sometimes schools rely on human resources offices to complete personnel-related surveys and staff may not be aware of ways in which aggregate data are used.

The interpretation of the survey instructions may be different depending on who completed it. For example, in completing the NSF-NIH Science and Engineering Graduate Student Survey (GSS), some schools gather the data centrally while others send it to departments to complete. Discussions held by the author with the vendor, Quantum Research Corporation, NSF staff, and institutional researchers suggest that very different results are obtained with each method of collection. Departments will count postdoctoral fellows that do not appear in the human resource payroll files that institutional research offices would use to complete the survey centrally. Departments may count students who are not actually enrolled in the semester of the census date or for whom they have only an advising load.

Many of the surveys have undergone extensive changes over time, making historical comparisons at times impossible. Yet the field names may remain similar, leading the casual user to think that the data may be used in this way. Copies of some early survey instruments are available on the Internet, though others are not available. Users must read carefully about changes in the instrument and in the collection effort.

The NCES is working to provide better data for decision-making. In 1994, Congress authorized the creation of the National Postsecondary Education Cooperative (NPEC). NPEC's mission is "to identify and communicate on-going and emerging issues germane to postsecondary education, and to promote the quality, comparability and utility of postsecondary data and information that support policy development, implementation, and evaluation" (NPEC, http://nces.ed.gov/npec/). All levels of postsecondary education are included in NPEC activities, along with statewide governing and coordinating agencies, federal agencies, and national higher education associations.

In the aftermath of the National Commission on the Cost of Higher Education report to Congress, "Straight Talk About College Costs and Prices," and the Higher Education Reauthorization Act of 1998, NCES is working to redesign the IPEDS surveys. NCES has an internal task force and is building a national dialogue about ways in which the data are used and collected. NCES is also working with four IPEDS redesign subcommittees of the NPEC to focus on finance, faculty/staff, student, and survey population/sample issues. It is clear that many of the IPEDS forms will change dramatically in the next several years and users of the national data are urged to follow and participate in this dialogue. The reports of the



task force and working groups are available on the Web at http://nces.ed.gov/lpeds/whatsnew.html.

When working with these datasets, it is necessary to recognize the difference between the kind of descriptive statistics used for most institutional research and more sophisticated methods of quantitative analysis. Though software programs such as SAS, SPSS, or Access are used for reading, merging, and re-coding the data, many of the policy analyses described in this paper require only simple cross-tabs or pivot table calculations. While the National Study of Postsecondary Faculty (NSOPF) and other surveys may be used for complex studies, such as faculty life and research productivity by discipline, the focus of this paper is on more pragmatic, policy analysis. With this approach to descriptive statistics, the results may be used only to suggest the presence of a possible pattern in the data, not for any kind of generalization.

Review of Datasets

The following table (also Appendix A) lists the data sets and their availability in various formats. In addition to the primary Websites (WebCASPAR, SESTAT, and IPEDS), the table documents whether files are available by FTP download; if there is any cost associated with obtaining the

NCES

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data; whether they are available in print or CD format; if a user microdata license is required; if the data are commercially available; and if the data are readily available in Web database applications.

(1) NSF-NIH Survey of Graduate Students and Postdoctorates in Science and Engineering (GSS)

This survey has been conducted in some form since 1966 by the National Science Foundation, in cooperation since 1973 with the National Institutes of Health. Information about the GSS is available on the Web at http://www.nsf.gov/sbe/srs/gss/.

This survey documents graduate enrollment and financial support for graduate students. The GSS is the "only nationally representative data bank on sources of support of graduate science and engineering (S&E) students and their enrollment characteristics, and on S&E postdoctoral appointments" (Guide, 1998). Institutional aggregate totals of discipline-specific data are collected for full- and part-time students by gender within ethnicity and by funding source, and for post-docs and other nonfaculty, doctoral, research staff.

IPEDS Datasets Source WebCASPAR SESTAT FTP Free Print CD License Other Web Sale Interactive Faculty S - IPEDS NCES x x X SA - IPEDS × x NCES X X x X × x CUPA x x CUPA οк oĸ x X AAUP X X AAUP x x x NSOPE x × NCES HERI HERI x x x NSF x x x x X x NRC NRC x NSE x NSCG x X X NSRCG NSF X x x x Enrollment EF - IPEDS NCES x x x x x x x x NSF X x x x GSS Degrees SED NSF X × X x C - IPEDS NCES x x x x x x x X Institutional activity IC - IPEDS NCES x x x x x x

Table 1: Datasets by Availability



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Some critical variables have changed over the years, but the survey offers consistent data about enrollment at the program and/or departmental level. The entire universe of graduate programs in S&E has been surveyed since 1988. In 1997, data on 11,597 departments at 601 institutions were collected, with a 98.3% response rate. Data for non-respondents requires complete imputation from previous data where available or from peer institutions. Approximately 14.4% of all respondents had one or more variables imputed. Data from 1966-74 are not comparable with later years. The 1997 data are the most current available.

GSS data are released annually in the NSF publication Graduate Students and Postdoctorates in Science and Engineering and included in other publications, such as Science and Engineering Indicators and Women, Minorities, and Persons with Disabilities in Science and Engineering. These and other NSF publications are available online in HTML and Adobe PDF format.

In terms of institution-specific reporting, the Website Academic Institutional Profiles includes rankings and trend data by clusters of discipline (http://www.nsf.gov/sbe/srs/profiles/). This includes data from all of the NSF datasets, including GSS reports about: (1) the characteristics of full- and part-time students; (2) full-time graduate S&E students receiving primary support from federal sources by field; (3) full-time graduate S&E students receiving primary support from federal sources by type and primary source of support; (4) characteristics of postdoctorates; and (5) characteristics of federally-supported postdoctorates.

Public use data files from 1972 to 1995 are available for FTP download from the Internet in AASCII format. See http://www.nsf.gov/sbe/srs/gss/95dug/start.htm for more information. The GSS questionnaire is available in graphical (GIF) format for viewing. While no SAS or SPSS programs are publicly available to help users read the files, the complex record layout is documented.

In many ways, it is no longer necessary to use the public use data files because the data are available in a much more manageable format with WebCASPAR. CASPAR (Computer-Aided Science Policy Analysis and Research) was originally developed by the National Science Foundation (NSF) and Quantum Research Corporation (QRC) as a CD-Rom product and has since been migrated to a Web browser-based software tool (http://caspar.nsf.gov/webcaspar). Described as "Your Virtual Bookshelf of Statistical Academic Data," WebCASPAR makes data from NSF, NCES, and the National Research Council's (NRC) Research-Doctorate Program Ratings available online to researchers and policy analysts.

WebCASPAR offers numerous features to aid users, including: (1) highlights of what's new on the Website; (2) a data map of sources; (3) tutorials; (4) predefined reports; (5) various ways to retrieve data, such as by institution or

multiple sources; (6) visual diagrams of cross-tabs; (7) personalized options, such as creating special groups of institutions and the ability to save and run individualized reports; and (8) the ability to save results in Excel, Lotus, HTML, and SAS read file formats. Currently, data from the GSS are available in WebCASPAR for 1972 to 1996.

The disciplinary taxonomy used to collect data by discipline/department is unique to the GSS and includes an exhaustive breakout on health fields. A lookup table is available on WebCASPAR, which rolls the disciplines in the GSS into the 59 possible combinations of unique CASPAR discipline clusters. The CASPAR discipline taxonomy, while thorough, does discard some disciplinary distinctions. However, WebCASPAR has evolved to offer, in many cases, both the survey taxonomy and its own proprietary system.

Data on some social science programs not always associated with science and engineering are included in the GSS, among them psychology, economics, anthropology, geography, political science, public administration, linguistics, and sociology. The focus of the survey on science and engineering does not permit data collection on other disciplines. The GSS is the primary data source for information about S&E post-doctoral appointments. However, postdoc data for people employed outside of academe, such as at national labs, must be gathered from other sources.

The GSS is the best source for gathering discipline-specific S&E graduate enrollment trends at the institutional level, broken out by gender, ethnicity, full-/part-time, and funding status. Comparable graduate enrollment data are gathered by two other surveys, the CGS-GRE Survey of Graduate Enrollment and Peterson's Annual Survey of Graduate Institutions. Next to CUPA and the SDR, the GSS is the critical source for documenting, however incomplete, the reported population of S&E postdocs and for the nebulous category of "non-faculty research staff."

These data provide a large view of the complex industry of S&E knowledge production, including important access and funding issues. It is possible to construct models of the pipeline of potential faculty for supply and demand studies and to analyze shifting funding patterns for graduate education. Researchers may use the GSS to construct prestige rankings by program based on enrollment and funding, comparable to the NRC rankings.

(2) Survey of Earned Doctorates (SED)

This survey is sponsored by NSF and four other federal agencies and is designed to collect data about the number and characteristics of doctoral recipients from U.S. institutions. The SED data are available as part of the Doctorate Records File (DRF) project, which documents all persons receiving research doctorates in the U.S. since 1957. The DRF also contains limited data on



doctorate recipients from 1920-1956. The SED survey does not include professional degrees such as the M.D. Information about the SED is available on the Web at http://www.nsf.gov/sbe/srs/ssed/.

Since 1997, the SED has been collected by the National Opinion Research Center. Prior to this, the National Research Council's (NRC) Office of Scientific and Engineering Personnel conducted the survey.

Of 42,415 new research doctorates in 390 institutions in 1996, there was a 93% response rate. The survey is usually considered a requirement of graduation paperwork. Records for non-respondents are created from commencement lists and other sources. No imputation methods are used for missing data items and item non-response rates range from 0.4% for gender to 4.6% for race. Aggregated to the institution level, these data compare well to the IPEDS Degrees Completions survey collected by NCES, which will be discussed later. Where the Completions survey documents all doctoral awards and is reported by institutions, the SED surveys all research doctorates and is completed by individuals.

The key variables in the SED include: academic institution, citizenship, country of birth, country of citizenship, birth date, disability status, educational attainment of parents, educational history, enrollment status (full-/part-time), field of degree, field of employment, field of science and engineering, field of study, level of degree, marital status, number of dependents, birth place (within U.S.), postgraduate plans, primary source of financial support (e.g., NSF, NIH, etc.), race and ethnicity, gender, type of academic institution (historically black/others), type of employer planned, type of financial support (e.g., fellowship, research assistantship, etc.), type of institutional control (public versus private), and work activity planned.

The three-digit taxonomy of disciplines used for the SED continues to evolve and is the most exhaustive of any of the surveys reviewed, with more than 300 specialties, albeit not without debate about the most current and appropriate taxonomy. Specialty data are collected for each degree earned, the dissertation topic, the field of intended postdoctoral study, and the expected field of work.

In addition to complete demographic data, the SED collects data on educational history, time to degree, financial support, and post-graduation plans. Numerous tables from the data are available on the Web and in the annual publication Science and Engineering Doctorate Awards. These degree data are also used by NSF for publications such as Science and Engineering Degrees, Science and Engineering Indicators, and Women, Minorities, and Persons with Disabilities in Science and Engineering.

Aggregate data at the institution level are available on WebCASPAR for academic years 1965-66 through 1995-

96. No public use data files comparable to the GSS file are available, in part because of the need to protect confidentiality, but researchers may obtain a microdata license from NSF.

The SED data on time to degree are an invaluable resource, although the survey does not account for periods of stop-out or part-time study. WebCASPAR includes SED data on mean and median times between completion of an undergraduate program and date of awarded doctorate, for every doctorate-granting institution and for every U.S. school of baccalaureate origin. third of doctoral recipients are foreign, an extensive coding manual was developed to document foreign institutions, entitled Mapping the World of Education: The Comparative Database System: Mapping the World of Education: The Comparative Database System (Hunt, 1994). Various "Issue Briefs" and "Data Briefs" are prepared by NSF from the SED, for example Hill's (1997) analysis "Doctorate Awards Increase in S&E Overall, but Computer Science Declines for First Time."

Data collected on post-doctoral plans are useful for employment analysis and faculty supply and demand, but these are based on graduates' intentions, not necessarily the reality of job hunting. The Survey of Doctorate Recipients (SDR) is a more accurate predictor than the SED for estimating what percentage of Ph.D. recipients are likely to complete a post-doc. SED data on sector of planned employment are highly correlated with actual employment data from the SDR. The data on whether graduates plan to enter academe, government, or the private sector are useful, especially with the exhaustive specialty breakout. SED trends show dramatic shifts in the percent of Ph.D.s interested in academe.

Researchers use the SED for studies about doctoral graduate characteristics and about the impact of various variables, such as funding, on time to degree. The SED also affords the institutional researcher critical data about peer comparisons. For example, it is possible to compare doctoral degree data in a much more complex manner than is possible with the IPEDS completions survey.

(3) Survey of Doctorate Recipients (SDR)

The SDR is a longitudinal survey that was initiated in 1973. A biennial survey of the science and engineering doctorates in the U.S., new doctoral recipients are added each cycle and individuals older than 75 are dropped. The sample is drawn from the Doctorate Records File of the SED, with a sampling rate of approximately 1 to 12, with fifty thousand individuals surveyed in 1995. From 1977 to 1995, the SDR included humanities doctorates. It is hoped that, with additional funding, these data will once again be collected. Information about the SDR is available on the Web at http://www.nsf.gov/sbe/srs/ssdr/.

Initial data collection is done by mail, with follow-up by



computer-assisted telephone interviewing (CATI). The sample is stratified by field of degree, gender, race and ethnicity, disability, and U.S. versus foreign birth place. Data from the survey are weighted to the total S&E doctorate population in the U.S., using the Doctorate Records File. The National Research Council conducted the SDR until 1995. The National Opinion Research Center took over the data collection effort in 1997. The most recent data available are for 1997.

In addition to the demographic and degree data already maintained in the SED, the SDR collects data about citizenship/country, disability status; work history; employer size; employment status (unemployed, part-time, or full-time); faculty rank; tenure status; geographic place of employment; labor force status; marital status; number of children; occupation; patent/publication activity; postdoctorate status; primary work activity (e.g., teaching, basic research, etc.); salary; previous year earnings; school enrollment status; and sector of employment (academia, industry, government).

Numerous reports based on the SDR are published by NSF in print and on the Web in HTML, PDF, and Excel formats. The primary reports of SDR data are the biennial publications Characteristics of Doctoral Scientists and Engineers in the United States and Doctoral Scientists and Engineers in the United States: Profile. These data are also included in the publications Science and Engineering Indicators and Women, Minorities, and Persons with Disabilities in Science and Engineering. Various "Issue Briefs" and "Data Briefs" are also prepared by NSF from the SDR, for example Reget's (1997) analysis "What's Happening in the Labor Market for Recent Science and Engineering Ph.D. Recipients?"

The Science and Engineering Data System (SESTAT) was developed to provide research access to the three survey files maintained by NSF - the SDR, the National Survey of Recent College Graduates (NSRCG), and the National Survey of College Graduates (NSCG). The individual or combined data files may be used for analysis of the S&E workforce. The 1995 SESTAT database includes 105,106 observations, including 35,370 from the SDR, 53,448 from the NSCG, and 16,338 from the NSRCG surveys.

Researchers may access public SESTAT files either on the Web or by obtaining a microdata license for the complete file. Web access is offered with a simple registration form at http://sestat.nsf.gov/. Selected SESTAT tables and a data element dictionary are available online. These include extensive technical notes and frequencies of responses to each variable in the 1993 and 1995 files. The SESTAT variables are also organized by topic, keyword, and crosswalks between survey, question number, and SAS field name.

A problem of the SDR for faculty studies is that data about current faculty employment is collected only by major postsecondary occupation codes. These occupational data lose the fine level of detail available in the coding for field of degree from the SED. Field of degree is sometimes used as if it were comparable to field of employment in the SDR. However, some Ph.D.s work outside of their field of doctoral degree (Burton and Parker, 1998).

Any crosswalk between the SDR and WebCASPAR or other disciplinary taxonomies must be very simplistic, given the broad nature of the postsecondary occupation codes. Another problem is that, because it is based on the SED for its sample, the SDR excludes persons with professional degrees in the medical sciences, yet it surveys Ph.D.s in this area. The data on medical sciences are therefore incomplete, unless persons have for example received both the Ph.D. and the M.D.

The SDR may be used to document the faculty population by gender, race, rank, and tenure for a sample of S&E higher education faculty, but only for the 29 postsecondary occupation codes. An example of the limitations of this taxonomy may be seen in the grouping for "Life and Related Sciences," which has only four occupation codes:

- 282710 Postsecondary teachers Agriculture;
- 282730 Postsecondary teachers Biological scientists;
- 282870 Postsecondary teachers Medical science; and
- 282970 Other postsecondary teachers Natural sciences.

The SDR does allow for estimates of postdoctoral data, in and out of academe, that are not included in the GSS (Regets, 1998). It is possible to estimate the percentage of Ph.D. recipients entering post-docs by occupation and field of degree. These data are sometimes used for doctoral unemployment studies by discipline and industry. However, the SDR is inadequate for documenting the faculty population by detailed discipline, even for S&E faculty.

Since the SDR is only a sample, it is not appropriate to estimate data at the institutional level. If SDR data are to be used for peer comparisons, it is necessary to aggregate the data up to a combination of educational institution type and control. Not all institutional variables such as Carnegie classification are readily available in the file. SDR microdata must remapped by institutional codes to a lookup table of Carnegie classification data. NSF staff are working to include more institutional identifiers for further analysis.

The longitudinal component of the SDR collects agerelated data useful for modeling faculty retirement and longitudinal data useful for modeling rank transitions. However, due to major survey design and instrument changes, users should consult with NSF staff before using SDR data longitudinally.



(4) National Survey of Recent College Graduates (NSRCG)

This survey, administered by Westat, Inc. for NSF, gathers data about people who obtained a bachelor's or master's degree in science and engineering since 1990. In contrast, the National Survey of College Graduates (NSCG) gathers comparable data on persons who obtained at least a bachelor's degree prior to 1990. The NSRCG has been conducted approximately every two years since 1976, with 1997 the most current available. Both surveys were designed to be similar in many respects to the SDR and the three make up NSF's SESTAT system. Information about the NSRCG is available on the Web at http://www.nsf.gov/sbe/srs/snsrcg/.

The 1991-1992 Integrated Postsecondary Education Data System (IPEDS) survey data were used to construct the 1995 sample of schools. Of these, 102 were selected with certainty because of their size and the number of S&E degrees awarded. Another 173 other institutions were selected based on stratification by control, region, and the percent of degrees in S&E. Each institution provided a roster of graduates receiving the bachelor's or master's degree in an S&E field.

Using the rosters, 13,893 bachelor's and 7,107 master's recipients from 275 institutions were surveyed in 1995. These graduates were chosen based on stratification by year of degree, major, degree status, and Native American status. Data were primarily collected using CATI, with some data provided by mail for those who could not be contacted by phone. Of a total 21,000 sampled cases, there were 16,338 respondents for a response rate of 83.2%, excluding those found ineligible. Best coding and sequential hot deck imputation were used as necessary for incongruent or missing data.

The NSRCG should not be confused with the Recent College Graduates (RCG) survey conducted by NCES between 1976 and 1991. In 1993, NCES established a longitudinal survey of graduating college seniors which replaced the RCG Study. Baccalaureate and Beyond (B&B) is supposed to follow an "oversample of graduating seniors from the National Postsecondary Student Aid Study." The B&B was designed to "determine how many graduates become eligible or qualified to teach for the first time and how many were employed as teachers in the year following graduation, by teaching." The B&B is also designed to evaluate "the relationship between courses taken, student achievement, and occupational outcomes" (NCES, 1998, http://nces.ed.gov/surveys/b&b.html).

Like the other SESTAT databases, the occupation field for faculty in the NSRCG is reported for 29 postsecondary occupations, and then only for persons with S&E degrees. The technical notes about the survey explain that "individuals do not always know the precise definitions of occupations that are used by experts in the field and may thus select

occupational fields that are technically incorrect" (NSF, 1997, http://www.nsf.gov/sbe/srs/nsf97333/secta.htm). The use of occupation codes was simplified between the 1993 and 1995 surveys. Occupation codes were recognized as a problematic variable and best coding practices were used, resulting in two occupation codes for each respondent in the three surveys – reported and best code.

The NSRCG survey provides a portrait of the faculty population by gender within race for the 29 possible postsecondary occupations, but only for each general type of academic institution. Since the survey is designed to reach new graduates, the results allow researchers to study the new faculty population in institutions which do not require a doctorate, such as community colleges. It is necessary to aggregate to the general type of educational institution where faculty are employed. Carnegie, control, rank, and tenure data are not available.

Key variables which are documented include: citizenship; country of birth; country of citizenship; birth date; disability status; educational history; employment status (unemployed, employed part time, or employed full time); field of degree(s); field of study; geographic place of employment; labor force status; level of degree(s); marital status; number of children; occupation; occupation 5 years ago; primary work activity (e.g., teaching, basic research, etc.); race and ethnicity; salary; school enrollment status; sector of employment (e.g., academia, industry, government, etc.); gender; and years of professional experience.

Data from the NSRCG are used to produce the detailed statistical tables in the series <u>Characteristics of Recent Science and Engineering Graduates</u>, with 1995 the most recent available. Some of the NSF "Issue Briefs" and "Data Briefs" incorporate these data, for example Tsapogas' (Forthcoming) analysis "Will Small Business Become the Nation's Leading Employer of Grads with Bachelor's Degrees in S&E?"

The SESTAT system includes NSRCG data for 1993 and 1995. Data from the April 1997 reference period are the most current available microdata.

(5) National Survey of College Graduates (NSCG)

This longitudinal survey is administered by the Bureau of the Census for NSF and gathers data about persons with education and/or employment in S&E. The 1995 sample was selected from respondents to the 1993 NSCG and the 1993 NSRCG. Information about the NSCG is available on the Web at http://www.nsf.gov/sbe/srs/snscg/.

Key variables are identical to the NSRCG, listed above. On the public use file, the NSCG provides data on gender within race for the 29 possible postsecondary occupations by general type of educational institution. The data on age and other demographic and work-related variables



may be useful in assumptions and models about comprehensive, liberal arts, and two-year institutions where the Ph.D. is not required. Carnegie, control, rank, and tenure data are not available.

The 1995 sample was stratified by demographic group, highest degree, and gender. A mail survey was sent to 61,891 individuals, with 47,912 respondents. Approximately 9,760 nonrespondents were sub-sampled for administration of CATI or computer assisted personal interview (CAPI) follow-up. There were a total of 53,348 eligible respondents for a response rate of 86.2%.

Several NSF publications incorporate data from the NSCG, including <u>Science and Engineering Indicators</u> and <u>Women, Minorities, and Persons with Disabilities in Science and Engineering</u>. SESTAT includes 1993 and 1995 NSCG data. Data from April 1997 are the most current available. Like the NSRCG, this survey may be used to examine faculty microdata for faculty who do not have a doctorate.

(6) NCES IPEDS Survey of Earned Degrees (C)

The Integrated Postsecondary Education Data System (IPEDS) Completions Survey is an annual NCES survey of all postsecondary institutions in the U.S. and outlying areas. The survey documents degrees completed by level by race/ethnicity, gender, and Classification of Instructional Program (CIP) code. Information about the degrees conferred survey is available on the Web at http://nces.ed.gov/lpeds/completions.html.

No weighting techniques are used, since the entire population is surveyed at the school level. Response rates range from 85% to 96%. Data on non-responding institutions are imputed from the previous year's data in order to complete national estimates. Out of the universe of 6,698 institutions included in the third release of 1996-97 data, a total of 6,304 completed the survey for a response rate of 94.2%.

The IPEDS completions data are available from a number of sources:

- (1) data from 1987 through 1995 are available on WebCASPAR at the institution level;
- (2) the raw data for 1989-90 to 1996-97 are also available for downloading from the NCES IPEDS Website. These data files include SAS read programs and Access file formats, along with data dictionaries and other documentation;
- (3) five years of historical data, updated annually, are available on the IPEDS CD-Rom, available each year free of charge from NCES;
- (4) it is now possible for users without CD-Rom access to run the IPEDS CD software remotely, using Citrix Winframe, at the Website

- http://nces.ed.gov/citrix;
- (5) aggregate degree data are offered by the NCES IPEDS Interactive Database Search Website http://nces.ed.gov/IPEDSEARLYRELEASE/. The most current data available are 1995-96. Users need to have the survey form available to interpret line numbers and subtotals, but current copies of forms are available on the site:
- (6) through the NCES National Data Resource Center, which was established to meet the needs of education officials and policy analysts to "obtain special statistical tabulations and analyses of data sets maintained by NCES." Before the data were available for FTP, users had to go to NDRC to get diskettes or tapes of the surveys;
- (7) commercially available from John Minter Associates on the "Higher Education Data CD 99" with nine years of data. See http://www.edmin.com/jma/page2.html; and
- (8) Dr. Vic Borden and Tim Thomas at IUPUI received an NSF/NCES/AIR research grant to study "forms and formats for delivering information derived from national IPEDS data sets." They plan to make degree completions data available on the Web. See http://www.imir.iupui.edu for details.

Using the completions survey data, it is possible to document the number of doctoral graduates by gender within race by CIP code at each institution. The data on master's degrees may be useful for some models of doctoral enrollment demand and for predicting faculty supply for community and two-year colleges.

(7) NCES IPEDS Survey of Salaries, Tenure, and Fringe Benefits of Full-time Instructional Faculty (SA)

The IPEDS SA collects aggregate salary and fringe benefits data by institution on full-time, instructional faculty, with breakouts by gender, rank, tenure, and contract length. Information about the SA is available on the Web at http://nces.ed.gov/lpeds/facultysalaries.html.

SA data are available from numerous sources, among them:

- salary data from 1971 to 1995 and fringe benefit data from 1977 to 1995 are available on WebCASPAR;
- (2) 1989-90 to 1997-98 files are available for download from the NCES Website;
- (3) the IPEDS CD-Rom (five years of historical data);
- (4) the NCES Interactive IPEDS Database search site (1996-97 most current);



- (5) the IPEDS Interactive Database at Arizona State University, developed by Gene Glass and available at http://129.219.88.111/ipeds/. Data from 1994-95 to 1996-97 are currently provided in a format designed for peer comparison;
- (6) the NCES National Data Resource Center; and
- (7) commercially available from John Minter Associates "Faculty Salary CD" with 1997-98 data, including benchmarks of average faculty salary trends from 1992 to 1997. See http://www.edmin.com/jma/sa97web.htm for more information. The "Higher Education Data CD 99" provides nine years of SA data.

All of the institutional identifiers such as Carnegie classification, control, and religious affiliation which are collected in the IPEDS Institutional Characteristics survey are also provided in these datasets. Approximately 3,907 institutions were included in the universe in 1997-98, with 3,647 respondents for a response rate of 93.4%.

It is important to note that the SA includes only full-time instructional faculty. It does not include faculty whose duties are 50% or more in research, service, or administration. For this reason, the SA is the best estimate of the total full-time faculty teaching population. Historical SA data are useful for tracking the growth of non-tenure track positions by type of institution. The SA is comparable to the American Association of University Professors (AAUP) faculty survey in its collection of salary and benefits expenditures and may be substituted for the AAUP submission. The SA does not collect benefits data by rank, only by contract length.

Users must be careful in the calculation of salary averages using the SA. These may result in differences with those collected by the AAUP. In calculating average salaries from sources such as WebCASPAR and the raw data files, users must equate 11/12 month salaries to 9/10 month contract length (multiply by .81818) to have results comparable to AAUP. Also, NCES suppresses cells in the data which contain three or fewer individuals. For submissions that include these cells, the AAUP and NCES calculations of average salaries will always differ.

For documenting the faculty population, the SA provides aggregate data on gender within rank within tenure at the institutional level. Along with the IPEDS Fall Staff Survey (S), the SA may be used as a population estimate of faculty totals by Carnegie classification and control. These data may also be used as validity checks for other estimates of the total, full-time, instructional faculty population, such as sampled by the National Study of Postsecondary Faculty (NSOPF).

(8) NCES IPEDS Fall Staff Survey (S)

In 1993, the IPEDS Fall Staff survey (S) replaced the EEO-6 survey administered by the Equal Employment

Opportunity Commission. Prior to this, both surveys collected data on higher education full- and part-time faculty and staff biennially in odd-numbered years. The S documents every other year the number of full- and part-time staff by EEO category (occupational activity), gender within race/ethnicity, and salary range. It also includes a version of the SA form, broken out by gender within race/ethnicity for all full-time instructional, research, and public service faculty. Information about the S is available on the Web at http://nces.ed.gov/lpeds/fallstaff.html.

The 1997 IPEDS S survey includes 6,777 postsecondary schools, with 6,194 respondents for a response rate of 91.4%. Data are imputed for missing schools, based on previous years' submissions.

Staffing data are available from several sources:

- biennial files from 1991 to 1997 are available for download at the NCES Website;
- (2) the IPEDS CD-Rom, with historical data;
- (3) the NCES National Data Resource Center; and
- (4) commercially available from John Minter Associates "Staff 98 CD" with 1997-98 data. See http://www.edstats.net/staff98cd/ for more information. The "Higher Education Data CD 99" provides five biennial surveys worth of S data.

The bulk of the IPEDS S is devoted to collecting data on the broad occupational categories developed by the EEOC for affirmative action reporting. These include: executive/administrative/managerial, other professionals (support/service), technical and paraprofessionals, clerical and secretarial, skilled craft, and maintenance. Data are collected on part-time employees, including part-time faculty (with teaching, research, and service combined). Another table of information about new hires is collected, broken out for total, full-time, instructional, research, and service faculty by gender and ethnicity. Unfortunately, these are not further broken out by tenure status or rank. These data on hiring reflect the only national population source on the number of part-time employees and the number of new faculty hired by the universe of institutions.

In documenting the faculty population, the IPEDS S provides aggregate, institutional data by gender within ethnicity by rank within tenure. The data on new hires is useful in predicting an annual growth rate by institution. It is also possible to take data by institution from the S, subtract data from the SA, and estimate the number of full-time research and public service faculty, something not collected directly by either survey. Tenure and rank issues for research and service faculty may also be analyzed using this comparison between S and SA data.

While the SA report is often completed by institutional research staff, and like the AAUP survey is central to national analyses of faculty compensation, the S is sometimes not given as much analytical scrutiny in its preparation. The survey may be compiled by human resources



office staff, with different dates and selection criteria than those used for the SA. Therefore, any analysis of the relationship between S and SA data must be done cautiously.

(9) CUPA National Faculty Salary Survey by Discipline and Rank

The College and University Personnel Association (CUPA) collects two faculty salary surveys, one for public and one for private institutions. The public version was first piloted in 1981 and the private version followed the next year. The survey collects data on the number and salaries of faculty by clusters of CIP code-level disciplines. Information about the CUPA survey is available on the Web at http://www.cupa.org/cbsurvey/compbene.htm.

A total of 357 public institutions completed the CUPA survey for 1997-98, documenting a population of approximately 110,000 faculty. Many of the participating institutions are members of the American Association of State Colleges and Universities (AASCU). A total of 544 private institutions participated, documenting a population of approximately 60,000 faculty.

The survey has historically collected data by gender and rank within discipline, with minimum, maximum, and average salaries for full-time, instructional faculty. Recently with the 1998-99 survey, CUPA started to collect data on three levels of non-ranked researchers. Research I positions are comparable to postdoctoral fellows and these data may be very helpful in supplementing those from the GSS and SDR. Research II positions are intermediate level research scientists, research associates, or research engineers who contribute significantly to project activities with independent research. These may be comparable to non-faculty research staff listed on the GSS. Senior level Research III positions such as senior research scientist or senior research engineer are responsible for research projects, usually hold an advanced degree, and have four or more years of "high-level research experience."

Only data that fit into the survey's unique combinations of CIP code taxonomy are collected, so the results may not be used as an estimate of the total faculty population at participating institutions.

The survey is administered by Richard D. Howe at Appalachian State University and analyzed by the Oklahoma State University institutional research office, which also administers the Oklahoma State Faculty Salary Survey. A data book is published each year. Participating institutions may purchase customized studies with special data tabulations for \$250. These studies do not include institutional identifiers. However, it is always possible to request individual CUPA survey submissions from institutions directly.

Data are also collected for new assistant professors as a subset of the assistant professor data. These are

very useful for estimating the number of new assistant professor hires by discipline to document benchmarks of the salary marketplace. For example, the data may be used to verify issues of salary compression, illustrating disparities between the salaries of new and existing faculty in a given discipline.

The sample size does not permit extensive extrapolation. The CUPA publication arrays salary averages by Carnegie classification, control, and region. Participating schools also receive benchmark analyses of their data versus national averages by CIP code. The data on new assistant professors is useful in making assumptions about the number of new hires by discipline. These data are often used to document equity issues in faculty salaries by discipline for men and women.

(10) Oklahoma State Faculty Salary Survey

The annual Oklahoma State Faculty Salary Survey is comparable to the CUPA survey, but is expanded to all CIP codes used by participating institutions. It is limited to members of the National Association of State Universities and Land Grant Colleges (NASULGC) who award doctorates in at least five different areas. Eighty-four schools participated in 1997-98. The survey is administered by the institutional research office at Oklahoma State University. No information is currently available on the Web.

Annual data are collected electronically for full-time instructional faculty by gender and rank, with a breakout for new assistant professors. Every other year, ethnicity data are also collected, with approximately 65 institutions participating. In order to be listed in the analytical reports which aggregate data by discipline, a CIP code must be used by more than a few institutions. If there is no match, the data are rolled into the other (99) version of the four digit CIP code and then, if necessary, aggregated to the (01) version of the CIP code.

Data reports are provided to participating institutions, but without institutional identifiers. Institutional research offices may request special studies of their peers at a cost of \$120. This allows them to weight the data to match their own profile of disciplines. Reports on faculty salaries by CIP code are published at a cost of \$60, though participants receive a free copy. The "Distribution Study" is published every two years with the ethnicity data, with the 1997-98 data published in Summer, 1998. Some institutions exchange data files with their peers. A subset of institutions is routinely analyzed by the University of Alabama for the Southern University Group (SUG).

For documenting the faculty population, the Oklahoma State survey provides data on gender within ethnicity by rank at the CIP code discipline level, but only for a relatively small, somewhat homogeneous sample of land grant institutions. This is still a critical source for setting



faculty availability statistics by discipline, gender, and ethnicity for the eight factor analyses for affirmative action reporting.

(11) National Study of Postsecondary Faculty (NSOPF)

The NSOPF survey was conducted in 1988 and in 1993 by NCES, with support from NSF and the National Endowment for the Humanities, and will be administered again in 1999. In 1993, institutional and faculty versions of the survey were collected. A department chair survey was administered in 1988. The 1993 NSOPF was administered by the National Opinion Research Center (NORC) at the University of Chicago. Information about the NSOPF is available on the Web at http://nces.ed.gov/surveys/nsopf.html.

The NSOPF is the primary national survey of faculty activities, demographics, and attitudes. A two stage sampling procedure was used for the faculty questionnaire. First, 974 institutions were contacted, of which 817 agreed to participate. These institutions provided lists of faculty by discipline. Limited disciplinary data were keyed in order to over-sample four NEH disciplines. The sampling rate was also increased for full-time women and minorities. From the lists, samples with a measure of size of 41.5 faculty (41 or 42) per institution were developed, stratified by Carnegie classification and control. Most public and private research universities and most public doctoral universities were included (with certainty) in the sample. A total of 25,780 surveys were completed for a response rate of 86.6%.

In analyzing the NSOPF data for 1988 and 1993, anomalies were detected in the number of part-time and health science faculty. The initial Data Analysis System (DAS) and analyses were revised and re-released after it was determined that the survey was not adequately administered to medical school faculty and that the weights of part-time faculty were incorrect due to problems in the institutional lists. The part-time issue has been corrected, but NSOPF still under-reports health science faculty.

While data on discipline were collected with 149 possible fields, the sample was not stratified by discipline. For this reason and because of the problems with health sciences, the data should not be interpreted for population estimates by discipline, except by the broadest clusters of disciplines. For all other uses, such as comparisons of faculty workload, the discipline-specific data are sufficient.

The NSOPF data are available from these sources:

(1) in a data analysis system (DAS) on CD-Rom from NCES. The CD also includes data on most other non-IPEDS surveys administered through NCES, each with its own DAS. The Windowbased software allows filtered, two dimensional cross-tabs. Two versions of the software are provided, one for regular tables and one that

- produces correlation matrices for further analysis in SAS or SPSS. The software produces a tab delimited text file with information on weights, cell counts, and standard errors;
- (2) DAS on the Web, an Internet-based version of the DAS. Users download and install the software, then upload/submit a table parameter file (TPF) to run queries. The DAS Website processes the TPF, generates a table, and the user picks up a PRN file with the results from an FTP directory. The Web DAS is kept current with recodes and new data administration, while the CD only documents the file at a point in time;
- (3) microdata are available for controlled use under licensing agreements with NCES;
- (4) the National Data Resource Center is able to produce data tables from the NSOPF if the required analysis cannot be easily obtained with the DAS.

Numerous reports and studies of the NSOPF data are now available, including <u>Faculty and Instructional Staff: Who Are They and What Do They Do?</u> and <u>Institutional Policies and Practices Regarding Faculty in Higher Education</u>. A list of publications, most available online in PDF format, is provided at http://nces.ed.gov/pubsearch/getpubcats.idc?sid=011.

It is important to note that the definition of faculty used for the NSOPF differs from that of the IPEDS S and SA. In order to gather data on all types of teachers, the institutional lists included full-time, part-time, permanent, and temporary instructional faculty and staff, along with non-instructional faculty. This is an important source of information on part-time and temporary staff. However, the reader must be careful in interpreting tables of NSOPF data to ensure that the correct faculty definition is used.

In weighting the sample to the population, NORC first weighted the respondents by institutional type to the lists from institutions (approximately 500,000 faculty names). These data were then weighted again by institution to the 17 possible strata of Carnegie classification and control and the total faculty population as documented in the IPEDS S. The number of strata is uneven because there are no public, religious institutions.

The institutional survey gathers information about instructional and non-instructional faculty hires, retirements, tenure policies, benefits, evaluation procedures, and downsizing for all types of faculty. Totals of instructional and non-instructional tenured and tenure track faculty were collected for Fall 1991 and Fall 1992 by institution. Faculty eligible for and granted tenure are documented. These types of data are extremely valuable in making assumptions about faculty mobility and the impact of certain policies such as early retirement programs.

Final technical reviews have been completed for the



1999 NSOPF survey. According to NCES staff, the institutional lists will be sorted by discipline and each institutional sample size will vary in order to better estimate the population by discipline.

(12) HERI Faculty Survey

The Faculty Survey administered by the Higher Education Research Institute (HERI) of the University of California - Los Angeles is very similar to the NSOPF in its focus on faculty demographics, activities, and attitudes. Information about the HERI survey is available on the Web at http://www.gseis.ucla.edu/heri/facultysurvey98.html.

The survey administered in 1995 included 384 institutions and 33,986 respondents, for an overall response rate of 42%. Over the course of six surveys conducted since 1969, HERI has gathered data on 500,000 faculty at 1,000 institutions. The survey was administered again in 1998-99. This survey is an invitational sample and HERI charges institutions a fee, similar to the administration of the UCLA CIRP Freshmen survey. For 1998-99, the institutional cost was \$325 plus \$3.25 per returned survey.

For the purpose of the survey, faculty are defined broadly. Depending upon whom institutions chose to sample, the survey includes employees who teach undergraduates, full-time administrators, full-time researchers, and faculty who teach only at the graduate level.

The publication <u>The American College Teacher:</u> National Norms for the 1995-96 HERI Faculty Survey reports the results of this survey and is sent to participating institutions. The book is also available for purchase from HERI. The HERI sends a standard set of cross-tabs of the data to institutions and will prepare additional analysis of the data for a fee.

"National Norms" were developed based on the portion of respondents who code themselves as undergraduate teaching faculty. The norms include all institutions which surveyed a minimum percentage of their faculty population, as determined from analysis of IPEDS reports. The list of participating institutions was examined "using a 23 cell stratification based on institutional type, selectivity, and control" (Sax et al, 1996, p. 1). The sample was supplemented with 21 randomly selected institutions for the cells with low counts. The participation of 22 additional institutions was supplemented with funding from the Corporation for National Service.

For documenting the faculty population, the HERI faculty questionnaire provides data on gender within ethnicity by rank within tenure status by Carnegie classification and control. The instrument does not permit coding as non-tenure track, only if and when tenure was awarded. Many types of faculty policy questions may be addressed. It is particularly interesting to example changes in the data over time.

(13) Doctoral Program Rankings - 1995

The National Research Council (NRC) collected data on faculty as part of its doctoral program rankings project in 1982 and 1995. Information about the NRC Doctoral Rankings project is available on the Web at http://www.nap.edu/readingroom/books/researchdoc/.

For the 1995 study, the NRC gathered data on 41 fields selected because of three factors: the number of Ph.D.s produced nationally, the number of programs training Ph.D.s within a particular field, and the average number of Ph.D.s produced per program.

Based on reports from Institutional Coordinators (ICs) who provided information about their programs, 3,634 research-doctorate programs at 274 U.S. universities were targeted in the 1995 project. Of these, 105 were private and 169 were public institutions. Data on specific faculty were taken from "various sources of information," including the Doctorate Records File of SED data. Using the combination of IC reports and faculty survey instruments, data were gathered about program ratings, Ph.D. recipients, women and minority enrollment and degree patterns, and the number of faculty.

Sources for data on the NRC Doctoral Program rankings include:

- (1) the book <u>Research-Doctorate Programs in the United States: Continuity and Change</u> (NRC, 1995).
- (2) an executive summary of the book, along with HTML versions and Excel spreadsheets of key tables which are available online;
- a CD-Rom which is available for purchase and includes all data, including faculty names, used in the study; and
- (4) WebCASPAR includes the 1982 NRC data, which were actually collected in 1980, with publication data from even earlier. Hopefully, NSF will add the 1995 data soon.

It is possible to document the faculty population by discipline for research programs, using the NRC data. Massy and Goldman (1995) did this using the 1980 NRC data for their classic study The Production and Utilization of Science and Engineering Doctorates in the United States. Data about gender, ethnicity, and tenure status of faculty are not collected. The NRC data allow users to get a portrait of research programs by discipline by institution. It is an excellent source for many kinds of benchmarks of research productivity by discipline.

(14) AAUP Faculty Compensation Survey

The American Association of University Professors (AAUP) collects data similar in many ways to those



collected with the IPEDS SA. These include aggregate, institutional data on salaries, fringe benefits, and the headcount number of full-time instructional faculty by gender, rank, and contract length. In addition, the AAUP survey gathers data on salaries and percentage increases for continuing instructional faculty, allowing it to calculate yearly trends in faculty salaries. The AAUP also collects benefits data by rank and contract length. Information about the AAUP survey is available on the Web at http://www.igc.apc.org/aaup/indexfcs.htm.

Data from the survey are published in the March/April issue of the magazine <u>Academe</u> as the "AAUP Annual Report on the Economic Status of the Profession." The report details salary increases against inflation, analyzes geographic differences, compares salaries by Carnegie classification, and focuses on gender-based salary disparities. Over 2,600 institutions are included in the 1997-98 analysis, in contrast to the 3,907 schools surveyed by the IPEDS SA. The data are also published in print and electronically by the <u>Chronicle of Higher Education</u>.

Custom faculty data may be ordered from AAUP for peer comparisons. Seven different items of data are offered, at a cost of between two and six dollars per school per item. Institutional identifiers are provided. Since the bulk of the survey data are identical to the SA, the AAUP would normally offer little of new interest for researchers except the salary increase comparison. However, the AAUP data are released in March/April, months before the first release of SA data. Due to this timing, the AAUP is the primary source for the national dialogue about faculty salaries and compensation and the data are widely cited in the media. The regional and Carnegie breakouts allow for various levels of peer comparisons.

The AAUP data may be used for many classic studies of faculty, such as the demise of tenure, reliance on nontenure track faculty, gender equity, and salary compression.

(15) NCES IPEDS Fall Enrollment Survey (EF)

This survey collects enrollment data for every postsecondary institution eligible to participate in Title IV financial aid programs. Institution-specific data are collected by race and ethnicity, gender, degree level, full-/part-time status, and year of study. Enrollment data by age and residency status are also collected as biennial components of the survey. Information about the EF is available on the Web at http://nces.ed.gov/lpeds/fallenrollment.html.

The Fall 1997 IPEDS EF survey included 6,645 postsecondary schools, with 6,278 respondents for a response rate of 94.5%. Data were imputed for missing schools, based on previous years' submissions, in order to make national enrollment estimates and projections.

EF data are available from these sources:

- files from Fall 1988 to Fall 1997 are available for download at the NCES Website with extensive documentation;
- (2) the IPEDS CD-Rom, with five years historical data;
- (3) the IPEDS Interactive Database Search;
- (4) the NCES National Data Resource Center;
- (5) on WebCASPAR, with data from 1966 to 1995, broken into three files for opening enrollment, age, and residency;
- (6) commercially available from John Minter Associates on the "Higher Education Data CD 99" with nine years of data. See http://www.edmin.com/jma/page2.html for more information;
- ethnicity data for the 1993 Fall enrollment file are available on the IPEDS Interactive Database at Arizona State University; and
- (8) Dr. Vic Borden and Tim Thomas at IUPUI plan to make enrollment data available on the Web. See http://www.imir.iupui.edu for details.

The U.S. Department of Education uses the EF data for program planning; setting funding allocation standards for loan, work-study, and grant programs; and for updating enrollment projections. The data are also used for the NCES publications <u>Condition of Education</u> and the <u>Digest of Education Statistics</u>. According to NCES, many other federal and state agencies rely on these data for "economic and financial planning, manpower forecasting, and policy formulation" (NCES, 1998, http://nces.ed.gov/lpeds/fallenrollment.html).

For faculty studies, the most common use of the EF is to calculate faculty workload ratios. For this purpose, headcount is inadequate and full-time equivalent (FTE) student is appropriate. The NCES has shared its method for calculating FTE from headcount using the EF and this is widely adopted among institutional researchers. The number of full-time students is equated to FTE without any calculation. The part-time student headcount is divided by three. Full- and part-time FTE are added together to estimate the total student FTE and it is this student FTE figure which is used for many ratios of funding and faculty workload. This method is particularly problematic for community colleges and urban institutions which enroll a large number of part-time students.

(16) NCES IPEDS Institutional Characteristics Survey (IC)

This survey is the foundation of the IPEDS system, collecting data such as tuition, room and board,



unduplicated headcount, and institutional address. Data about location, Carnegie classification, highest degree awarded, existence of medical school, tribal college status, and Historically Black College or University status (HBCU) are also documented on the file. Information about the IC is available on the Web at http://nces.ed.gov/lpeds/ic.html.

The 1997-98 IPEDS IC universe included 9,896 postsecondary schools, with 8,921 respondents for a response rate of 90.1%.

IC data are available from several sources:

- files for 1989-90 to 1997-98 are available for download at the NCES Website with extensive documentation;
- (2) the IPEDS CD-Rom, with five years historical data; and
- (3) incorporated into the other IPEDS datasets on WebCASPAR, allowing for selection by various categories of institutions, such as Carnegie classification and control, or by the identifiers FICE code and UNITID.

For faculty studies, the most common use of the IC is to calculate student FTE data for faculty workload ratios. If the NCES calculation from the EF is inadequate, another method is to use the student credit hour (SCH) data collected on the IC. For internal purposes, many institutions calculate FTE based upon credit hour activity, using agreed upon conventions such as 15 undergraduate credit hours equals one FTE or 12 graduate credit hours equals one FTE. There are different opinions on calculating FTE from SCH for graduate and professional activity, such as whether to divide by 12 or 15 SCH. It is important to be consistent in this application.

However, NCES staff report that the SCH data reported on the IC are inconsistent and not clean enough for national use. One topic for discussion in the redesign of the IPEDS forms is the possibility of collecting student FTE directly on the IC survey, along with SCH. There are other problems in comparing the IC data, such as different extract dates.

(17) NCES IPEDS Finance Survey (F)

This survey collects data on revenues, expenditures, scholarships, plant debt, plant assets, endowment, fund balances, and hospitals by institution. The finance survey is, in many ways, the most complex, misunderstood, and potentially fruitful survey in the IPEDS system for peer comparison purposes. Information about the F is available on the Web at http://nces.ed.gov/lpeds/finance.html.

Traditionally, the dissemination of IPEDS files does not differentiate between public and private control. With the establishment of new accounting standards from Financial Accounting Standards Board (FASB) and

Governmental Accounting Standards Board (GASB), different editing and data administration procedures are necessary for public and private institutions. As of February 1999, only the public version of the 1996-97 IPEDS F has been released. From a universe of 1,802 public postsecondary schools, there were 1,714 respondents for a response rate of 95.1%. For the 1995-96 data, the total number of private and public schools in the universe was 3,965, with 3,520 respondents for a response rate of 88.8%

Finance data are available from several sources:

- files from I988-89 to 1996-97 are available for download at the NCES Website;
- (2) the IPEDS CD-Rom, with five years of historical data;
- (3) the NCES National Data Resource Center;
- (4) on WebCASPAR, with data from 1965-66 to 1994-95, broken into nine subsets; and
- (5) commercially available in different CD products from John Minter Associates, including Higher Education Data 99; Profiles of Campus Services, Resources, and Budget; Management Ratios #13; Finance Survey 1997; and Financial Ratio Norms for Independent Institutions.

For faculty studies, there are several critical ratios using the IPEDS finance data. These usually involve combinations of instructional expenditures, research expenditures, and library expenditures per type of full-time faculty (using the S and/or SA).

Conclusion

Clearly, the national datasets have much to offer policy analysis, institutional research, peer comparisons, and other types of research about faculty. The 11 datasets about faculty, two datasets about student enrollment, two datasets about degrees, and two datasets about institutional activity represent a wealth of information, rich for mining on a myriad of questions.

Potential users should not be daunted by the complexity of these surveys. While there is a natural learning curve with understanding the data elements, value labels, instrumentation, and report structures of each survey, this is really an issue of learning to use any dataset well. What are the meaningful ways to group, sort, aggregate, merge, recode, and query data? Once users begin to think this way about data, it is much easier to approach a new dataset and explore ways in which is could be used.

As documented in the reviews, all of the datasets are available for free in some census date and format except for the CUPA, AAUP, HERI, and Oklahoma State surveys. With the NCES Interactive IPEDS Database and WebCASPAR, analysts have user-friendly and relatively



quick methods to conduct institutional or other types of comparisons. The DAS on the Web for NSOPF and the online version of SESTAT are more complicated to use, but represent a significant improvement over requirements for license agreements and SAS/SPSS programming. For those who prefer the SAS environment or Microsoft Access, there is extensive documentation from NCES for its data files.

In reviewing the datasets, some brief examples were described about ways in which they might be used for policy analysis. Virtually any area of faculty research may be examined with these data. For studies of faculty retirement, the NSOPF and SDR are valuable resources. Basic ratios of faculty workload may be calculated using the IPEDS S, SA, and EF survey data. More complex analysis of workload may be conducted with the NSOPF and HERI. Campus surveys of faculty may be benchmarked against questions in the national datasets.

Table 2 outlines typical research topics and potential data sources (Appendix B). This listing is not exhaustive and users may find many new ways to use the datasets for their purposes. The table is prepared as a guide to where to begin looking for data to respond to broad policy questions.

This evolution in the dissemination and diffusion of the national datasets is possible because of significant efforts by NCES and NSF to improve access to the data. The National Postsecondary Education Cooperative with its goal of "Better Decisions Through Better Data" is also critical to this effort. Another important effort is the program of research grants and institutes titled "Improving Institutional Research in Postsecondary Educational Institutions." Managed by the Association for Institutional Research, with financial support from NCES and NSF, one of the goals of this project is to "foster the use of the federal data bases to inform researchers on institutional research in postsecondary education" (AIR, 1998, http://airweb.org/GDRES99.html).



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APPENDIX A

Table 1: Datasets by Availability

Datasets	Source	WebCASPAR	IPEDS Interactive	SESTAT	FTP	Free	Print	CD	License	For Sale	Other Web
Faculty			_								
S - IPEDS	NCES				Х	Х	х	Х		Х	
SA - IPEDS	NCES	Х	Х		Х	Х	х	Х		Х	Х
CUPA	CUPA						х			Х	
ок	ОК	_					Х			Х	
AAUP	AAUP						х			Х	
NSOPF	NCES					Х	х	Х	Х		х
HERI	HERI						Х			Х	
SDR	NSF	_		Х		Х	Х		X		
NRC	NRC	Х					Х	Х			Х
NSCG	NSF	:		Х		Х	Х		Х		
NSRCG	NSF			Х		X	Х		Х		_
Enrollment									_		
EF - IPEDS	NCES	Х	X		X	Х	Х	Х		Х	Х
GSS	NSF	Х			Х	Х	Х				
Degrees											
SED	NSF	х				Х	Х		х		
C - IPEDS	NCES	Х	Х		Х	х	х	х		х	Х
_											
Institutional activity											
IC - IPEDS	NCES	х			х	Х	Х	Х		Х	
F - IPEDS	NCES	х			Х	х	х	Х		Х	



APPENDIX B

Table 2: Research Topics by Dataset

Research topic	CUPA	ок	AAUP	NSOPF	HERI	SDR	NRC	NSCG	NSRCG	GSS	SED	С	EF	Ю	F	s	SA
Access	х	Х	Х	Х	х	х		Х	Х	х	х	Х	х	Х		х	Х
Administrative Overhead															Х	х	
Attitudes				Х	Х												
Availability Statistics	х	Х	Х								х	Х				х	Х
Demise of Tenure			Х	Х		х										х	х
Expenditure Ratios (FTE)													х	х	х		х
Faculty Careers				Х	х	х		х	Х		х					П	
Faculty Demographics	Х	Х	Х	Х	Х	Х		Х	Х		х	Х				х	Х
Faculty Rank Mobility				Х	Х	х											
Faculty Compensation	Х	Х	Х	Х		Х		Х	Х						Х	х	Х
Faculty Supply & Demand	X -	х	Х	х	х	х	х	х	х	Х	х	х	x	х	х	х	х
Faculty Work				Х	х	х	х	х	Х								
Federal Funding Issues						х	х			х	х				Х		
Graduate Ed Changes				Х		х				х	х	х	х				
New Faculty Hires	х	Х				х					х		,			х	
Non-Doctoral Faculty				Х	х			Х	Х								
Non-Faculty Research Staff										х							
Part-Time Faculty				Х	х	х		Х	х							х	
Ph.D. Production										х	х	х	х				
Pipeline Studies	Х	Х				х		х	Х	х	х	Х	х			х	Х
Postdoctorates	х			х		х				X	х						
Program Rankings							х			х	х	Х	Х				
Research/Instructional Assistants																х	
Research/Service Faculty				х	х	х	х	х								х	
Research Productivity				х	х	х	х								X		
Retirement				х	х	х		Х	х								
Salary Compression (disc)	х	х	(х		х	_	х	х								
Salary Equity	х	х	х	х		х		Х	х							х	х
Staffing Patterns																х	
Time to Degree				х	х	х		х	х		Х						
Workload - Complex				х	х												
Workload - Ratios				х	х	х						х	х	х		X	х



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